

Hao Dong Shanghai Office



Language: Chinese, English

Expertise: Intellectual Property Compliance & Regulation Digital Technology and Internet

Tel: 86 21 5068 0028

Email: donghao.sh@hylandslaw.com

基本信息

Education Background

University of California, Berkeley | Tech. Law | LL.M.

City University of Hong Kong | Common Law & Intellectual Property | Ph.D.

China University of Political Science & Law | Civil & Commercial Law | J.S.D.

Work Experience

2023-present | Hylands Law Firm Shanghai Office | Partner

2021-2023 | The PRC alliance office of McGuireWoods | Partner

2017-2019 | Ant Financial Services Group | Senior Counsel

2010-2017 | Baker McKenzie | Counsel/Senior Associate

2009-2010 | Berkman Klein Center for Internet & Society at Harvard University | Fellow & Fulbright Scholar

Professional Qualification

PRC Bar

New York State Bar

Certified Information Privacy Manager (CIPM/IAPP)

Professional Background

Dr. Dong serves clients with his 18 years' experience in the areas of information technology law, data privacy and intellectual property.

Dr. Dong regularly advises MNCs in domestic and cross-border data privacy and intellectual property matters. He was a key member of China's earliest state-sponsored national research project on the theme of the personal information protection (2005). Also, being a senior privacy counsel with a leading Fin-tech company, he designed, overseen and managed data-related legal programs in 12 jurisdictions across the regions of Indo-Pacific. In China, he is among the rare group of experts who have managed large datasets involving billion-level volume of personal data across multiple jurisdictions.

Dr. Dong has reviewed numerous software programs, mobile applications (APPs), e-payment tools, e-commerce platforms and other products or tech-related business models for

various legal purposes, such as data compliance, IP clearance, government license and dispute resolutions. He is praised by clients skillful in communicating practical solutions to executives, product managers and business functions.

Before joining Hylands, Dr. Dong was an equity partner of a Shanghai-based firm, which is also the alliance office of the international firm McGuireWoods LLP. He also acted as a founding director of a compliance consulting firm headquartered in Hong Kong. Before that, he served as a Senior Privacy Counsel at Ant Financial Services Group. He also worked with Baker McKenzie for 7 years as a senior associate. In the early stage of his career, Dr. Dong was an assistant professor with a top Chinese law school and was a residential fellow at the Berkman Klein Center for Internet & Society at Harvard University. In recent years, Dr. Dong lectured courses in prestigious law schools, such as those of the University of Hong Kong, Tsinghua University and UC Hastings.

Social Activities

2022-present | Lancang Mekong River International Arbitration Center | Arbitrator

2022-present | Yunnan Intellectual Property Protection Association | Vice president

2017-present | The University of Hong Kong Senior Executive Academy | Guest Lecturer & Course Leader

2014-present | Digital Asia Hub (an affiliation to Harvard University) | Steering Committee Member

2008-present | Intellectual Property Research Center at China University of Political Science & Law | Fellow

Honors and Awards

Representative Cases

Intellectual Property

Litigated matters related to collective copyright management, for both right owners and users;

Advised international music industry in their actions against leading Chinese internet platform - one of the two “model settlements” by the PRC Supreme People’s Court;

Managed trademark portfolios for leading MNCs in the industries of mechanical engineering, lighting and LED, fashion, beverage, luxury goods and online games;

Arranged actions against cybersquats, including formal proceedings and tactical purchases for global leading companies in the beverage, electronic devices and machinery industries;

Assisted a leading cosmetic company in its multi-jurisdictional legal actions against sophistic trademark squatters in China;

Advised a major floral industrial association in its overall intellectual property protection program, which created a pioneer royalty collection model for the industry;

Assisted major multinational and Chinese pharmaceutical and medical device companies in their acquisition due diligence, regulatory compliance, as well as compliance investigations in China;

Represented a leading company in the lightening industry in its disputes relating to trademark licensing in China, India and other jurisdictions. The case involves 20 + concurrent civil actions and administrative enforcement actions and Customs actions;

Represented leading MNCs in the fashion, toy and home appliance industries in patent infringement civil actions in China.

Compliance and Government Regulation

Design, structure and oversee a leading Fin-tech unicorn’s privacy programs governing all Asia-Pacific operations, covering customers and employees served by/housed in more than 12 entities spread across 10 jurisdictions;

Regularly advise MNCs on data compliance, cross-border data transfer under the PRC Personal Information Protection Law and related regulations/standards;

Build from scratch the data compliance and privacy protection programs for a leading e-wallet/payment App in Hong Kong;

Lead the multi-functional data programs for the first batch of virtual banks licenced to operate in HK and Macau;

Manage privacy compliance for the payment system of a leading e-commerce platform in six ASEAN countries (Thailand, Singapore, Vietnam, Malaysia, Indonesia & the Philippines) ;

Advise a global brand of luxury hotels to localize its global privacy policies into China;

Act as general counsel for a unicorn privacy enhancement computation company: established its full set of data compliance program and assisted designing its data processing business models and products.

Internet

Advised international music industry in their actions against leading Chinese internet platform - one of the two “model settlements” by the PRC Supreme People’s Court;

Assisted a leading Chinese online game company in its civil actions against leading international companies in the U.S. ;

Represented a pioneer company in licensing its block-chain based product to be used to resolve the fee sharing issues between major telecommunication operators in Hong Kong;

Advised American film industry in their actions against large Chinese file sharing platforms;

Manage privacy compliance for the payment system of a leading e-commerce platform in six ASEAN countries (Thailand, Singapore, Vietnam, Malaysia, Indonesia & the Philippines).
