



Language: Chinese, English

Expertise: Capital Markets Consumer & Retail

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基本信息

Education Background

2007-2008 | The Chinese University of Hong Kong | Chinese Business Law | LL.M

2003-2007 | China University of Political Science and Law | Law | LL.B

Working Experience

2020-present | Hylands Law Firm | Partner

2016-2020 | Jingsh Law Firm | Partner

2014-2016 | Jingyue Law Firm | Partner

2013-2014 | Mayer Brown JSM Beijing Representative Office | Legal Counsel

2009-2013 | Jingtian & Gongcheng Law Firm | Lawyer

Professional Qualifications

The qualification of Independent Director of Listed Companies honored by Shanghai Stock Exchange

The qualification of M&A trader honored by China M&A Association.

Chinese Practicing Lawyer

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Professional Background

Jiejun Li focuses on capital markets legal matters in the following areas, including, compliance of enterprises, restructuring and reconstruction of enterprises, domestic and foreign private equity funds, investment, M & A, and IPO. He provides legal services to domestic and foreign enterprises in various industries as energy and natural resources, real estate & infrastructure, finance, pharmaceuticals, technology, retail, catering, tourism & hospitality, and media & entertainment.

Social Activities

2020-present | China University of Political Science and Law | Part-time Tutor

Honors and Awards

2022 | Ringsing Star | CHINA BUSINESS LAW JOURNAL

2020 | The member of the foreign lawyer talent pool of Beijing Lawyers Association | Beijing Lawyers Association

2016 | LEGALBAND CHINA 30 | LEGALBAND

2015 | LEGALBAND CHINA 30 | LEGALBAND

Representative Cases

Consumer and Retail

Provide special and perennial legal service for various new consumer brands, cross-border e-commerce, chain brands and other enterprises such as "Jiajizhan", "Slashop", "Newme", "Lijing", "Magic Chopsticks Technology", "Jiuju Education", a cinema chain, "Jiaxi", etc

Private Equity and Investment Funds

Private Equity Investment: Representing Weiyang Capital, Fenghuang Investment, Sequoia Capital, Guangxin Capital, Unity Ventures in investment of Miaopai(one live broadcast), Kaixin Mahua, Tantan, Yidian Yinian Film, Crow Movie, Chengyi Radio, Jetavana Entertainment, Jiawen Yinghua, Goldenport, Earth Entertainment.

Private Equity Financing: Representing Beijing 12dong Culture Communication Co., Ltd., Fuzhou Kangwei Internet Technology Co., Ltd., Guotai Huizhong (Beijing) Sports Development Co., Ltd., Tibet Chaoting Sports Development Co., Ltd in financing.

Private Funds Mngement: Assisting Beijing Microfilm Digital Dianjing Cultural Industry Investment Center (Limited Partnership), Hubei WE Investment Management Co., Ltd., Junli Capital, Ningbo Haofeng Culture Investment Management Co., Ltd. in establishment of their Invetment Funds and providing legal services as well.

The Legal Services for Foreign Private Funds: Representing Weying Phoneix L.P, Jade Capital, and HD (Cayman) FUND L.P in rising and establishment.

M&A: M&A of SunSea Group Co., Ltd and Secure Parking(Shanghai) Park Co., Ltd.; Representing Xuzhou Xinsheng Construction Development Investment Co., Ltd., a wholly-owned company of Xuzhou SASAC in M&A of France Saint-gobain (top 500 companies) domestic subsidiaries; □ M&A of China Textile and oil import and export Co.,Ltd.;M&A of Wuhan Dianlan Group;etc.

Capital Markets

Listing of A share: Longxing Chemical Company Limited.(Chemical Company listing of A share on SME Board); Zhejiang Songcheng Tourism Development Company Limited. (Tourism Company listing on China GEM); Beijing Gaoweida Software Company Limited(Red chip Return& listing of A share); etc.

Listing on Overseas: TANSI Global Food Group (Resturant enterprise listing of Red Chip) ; Beijing Urban Construction Design & Development Group Co., Ltd. listing of H share; Jinmao (China) Investment Holdings Group Limited(Hotel service enterprise Spin off listing in HK); Shenzhen Shirble Department Store Co.,Ltd. (Business Retale Spin off listing in HK);□ Biochem Group (Biological pharmaceuticals Corp. listing in TSE; etc.

Bond Issuance: XCMG (Corporate Bonds Issuance) ; Inner Mongolia Hi-Tech Holding Co.,Ltd. (Hi-Tech Commercial Paper Issuance) ; etc.
