

Michael Gu Shanghai Office



Language: Chinese, English

Expertise: Antitrust & Competition Law International Investment M&A Consumer & Retail

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基本信息

Education Background

1989.9-1993.6 | Law School, Soochow University | Law | LLB

2009.8-2011.6 | National School of Development, Peking University | Economics | EMBA

2002.8-2003.6 | EU-China Legal and Judicial Co-operation Program | EU law | Certificate of Completion

Working Experience

2023-present | Hylands Law Firm | managing partner

2012-2023 | AnJie Law Firm | founding partner

2009-2012 | Zhong Lun Law Firm | partner

2006-2009 | Allen & Overy LLP | Senior Legal Advisor

2003-2006 | Linklaters LLP | associate

2001-2003 | King & Wood Mallesons | associate

1998-2001 | Beijing Jingtian & Gongcheng Law Firm | associate

Professional Qualifications

PRC Lawyer's practicing license

Professional Background

Michael Gu is a senior partner and management member of Hylands Law Firm based in Shanghai. He heads the firm's competition practice across China. Michael was a co-founder of AnJie Law Firm and a partner of another leading PRC firm prior to founding AnJie.

Michael Gu also spent five years in the corporate law and competition practices of Linklaters and Allen & Overy.

As a competition law pioneer in China, Michael Gu has secured merger clearance from the Ministry of Commerce of the PRC (MOFCOM) and State Administration for Market Regulation for numerous merger transactions involving variety of industries (e.g. healthcare, pharmaceutical, electronics, manufacturing, consumer products, telecommunications, transportation, energy, financial service, etc.) Particularly in 2008, Michael successfully submitted the first merger filing under the Anti-Monopoly Law which also received the first approval from the Anti-Monopoly Bureau of the MOFCOM. Michael has also represented clients in high-profile antitrust investigation proceedings, antitrust civil litigations and

leniency programs. Michael has successfully assisted clients in obtaining satisfactory results with respect to all these investigations, litigations and leniency applications. In addition, Michael frequently provides strategic preventive advice to clients with respect to the potential antitrust risks associated with distribution agreements, IP licensing, restrictive measures, marketing events, pricing and bidding process, etc.

Michael Gu is also a seasoned corporate and M&A practitioner. Michael regularly advises multinational clients on their strategic investments in China and assists them in dealing with challenging and complicated legal matters.

Social Activities

Beijing Administration of Market Regulation | Anti-monopoly Expert

Sichuan Administration of Market Regulation | Anti-Monopoly and Anti-Unfair Competition Expert

Chongqing Administration of Market Regulation | Anti-Monopoly and Anti-Unfair Competition Expert

Xinjiang Production and Construction Corps | Foreign-related Law Expert

International Bar Association | Member of Antitrust Committee, Intellectual Property Committee, and International Business Committee

International Chamber of Commerce China Competition Committee | Committee member

Honors and Awards

2015-2024 | Legal 500 | Leading Individual in Antitrust and Competition

2016-2024 | Who's Who Legal | World's leading Competition lawyer

2014-2024 | AsiaLaw | Leading Antitrust Lawyer in Asia-Pacific

2018-2020 | Chambers | China's leading antitrust lawyer

2015-2018 | AsiaLaw | Leading M&A Lawyer in Asia-Pacific

2015-2018 | Legal 500 | Leading M&A Lawyer

2018 | Asialaw | Leading lawyer in IT, Telco & Media

2018-2021 | Ministry of Justice | 1000 Talents of Foreign-related Legal Affairs

Representative Cases

Antitrust & Competition Law

Submitted the first merger filing under the Anti-Monopoly Law which also received the first approval from the Anti-Monopoly Bureau of the MOFCOM

Assisted several Fortune 500 companies in establishing antitrust compliance systems and conducting antitrust audits and assessments of their distribution systems and business cooperation arrangements

Advised a number of leading companies in submitting merger filings involving innovative markets and complicated market analysis

Represented a Japanese auto parts company in filing a leniency application for a monopoly agreement and obtaining a penalty waiver

Represented an international shipping company in responding to an anti-monopoly investigation and obtaining the result of termination of investigation

Represented a well-known international pharmaceutical company in a potential antitrust investigation and the investigation case was not filed

Provided global antitrust merger filing assessment on the acquisition of certain business of DuPont by Jiangsu Suote Electronic Material Co., Ltd.

Represented a well-known mobile phone manufacturer in reporting Qualcomm's abuse of dominant position in the use of standard-essential patents that leads to the record-high penalty of Qualcomm

Represented multiple well-known companies in challenging the merger filings between competitors or companies in upstream and downstream industries.

Provided antitrust compliance consulting, antitrust risk assessment, and training services to dozens of enterprises.

International Investment M&A

Led the overseas M&A project of an A-share listed company in Shenzhen to bid for a well-known European fashion brand.

Provided a series of legal services including legal due diligence and transaction structure design and drafting and negotiation of transaction documents for a domestic financial big data service company receiving investment from ICBC

Advised Canadian new energy company Li-Cycle on its proposed investments in domestic battery recycling industry

Provided legal services to Gopher Asset for its investment in Xiaoyusan, a leading internet insurance company in China.

Provided legal services for the sale of equity interests by Perilya Limited, an Australian listed company, to Shenzhen Zhongjin Lingnan Non-ferrous metal Company Limited. Won the Deal of the Year (Overseas Merger and Acquisition) awarded by China Business Law Journal)

Assisted PetroChina in the acquisition of an oil field in Iraq for US\$500 million.

Provided comprehensive legal services for the sale of lithium assets by Galaxy Resources, an Australian listed company, to Tianqi Lithium, a company listed on the Shenzhen Stock Exchange, at a price of US\$230 million.

Advised a Swiss Company on its global restructuring involving substantial assets in China

Advised Volvo on its acquisition of a major PRC construction machinery manufacturer

Assisted EndemolShine Group, the world's leading independent production company, in founding its first branch in China engaging in TV program/format and creative industries and advised EndemolShine on its cooperation with various TV stations and strategic alliances and joint ventures with other entertainment giants in China

Consumer & Retail

Assist New Hope Group in establishing the privacy and data protection compliance programs for its financial and retail business sectors, providing legal services on M&A and investment, data compliance, and antitrust

Advise Breitlin, a luxury watch manufacturer, on its retailing and licensing matters in China

Advise Coca-Cola on antitrust compliance, anti-unfair competition and advertising law compliance matters

Assisted a leading tobacco company in defending an government investigation and litigation related to advertisement

provide regular legal advices for Philip Morris on all types of legal matters, including market access, labour law, data, import and export control, unfair competition, advertising compliance, anti-corruption, etc.

Advise Procter & Gamble on competition law compliance matters

Provide legal solutions to several food and beverage companies in response to government investigations, public relations crisis related to food safety and/or advertisement issues

Advise a British jewellery company on its retailing and franchise business in China

Advise Anta Group on antitrust compliance matters

Advise Danone on anti-monopoly, anti-unfair competition and advertising compliance matters
